

2019/TDC/ODD/SEM/
JMCSEC-301T/140

TDC (CBCS) Odd Semester Exam., 2019

JOURNALISM AND MASS COMMUNICATION

(3rd Semester)

Course No. : SMCSEC-301T

[Print Journalism (Practical)]

Full Marks : 50

Pass Marks : 20

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—A

1. Write a news lead each using the following
news lead styles (any five) : $4 \times 5 = 20$

(a) Summary lead

(b) Quotation lead

(c) Question lead

(d) Direct address lead

(e) Contrast lead

(f) Staccato lead

(g) Delayed lead

UNIT—B

2. Write a news story (within 300 words) on any one among the following : 10
- (a) Five persons killed in a road accident at Sonapur
 - (b) National Press Day observed in Silchar on November 16
 - (c) Prime Minister's visit to Assam to assess the flood situation
3. Write a news feature (within 500 words) on any one of the following : 15
- (a) Violence against women and patriarchy
 - (b) Social media and its effect on children
 - (c) Media, democracy and citizenry
4. Prepare a set of 5 questions, you would ask a journalist, to any one of the following : 5
- (a) Greta Thunberg (Environmental activist)
 - (b) Kailasavadivoo Sivan (ISRO Chief)
 - (c) Sundar Pichai (CEO of Google)
 - (d) M. S. Swaminathan (Pioneer of India's Green Revolution)
 - (e) Rima Das (Indian filmmaker)

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